FACING THE "DRAGONS" LEARNER'S PROJECT WORKSHEETS



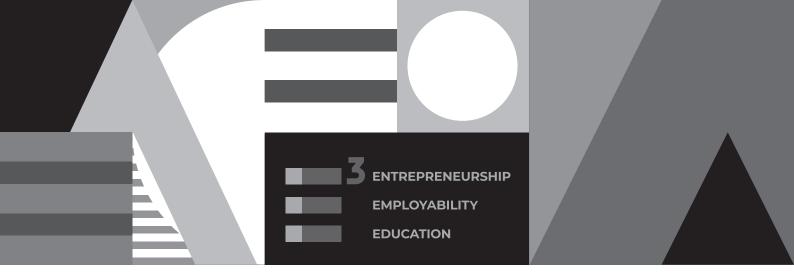
PROJECT-BASED LEARNING | EMS











LEARNER'S PROJECT WORKSHEETS | GRADE 9 | EMS

FACING THE "DRAGONS"

Worksheets









Business Simulation Activity / Play the boat-making game								
1.1 How did the game go? Which "business" won the game?								
1.2 Explain why your team did well (or not so well?):								

1.3. Who played which role?

BUSINESS FUNCTION	WHAT IS THE ROLE OF THIS FUNCTION?	NAME OF GROUP MEMBER IN ROLE
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		

WORKSHEET 1 (b)

Date:

N	V	a	m	ıe	a	n	d	SI	uı	'n	ıa	m	e	
---	---	---	---	----	---	---	---	----	----	----	----	---	---	--

	ı	Name and surname:												
KBJ / CPJ	DIVERSE REKENINGE / SUNDRY ACCOUNTS	BESONDERHEDE DETAILS												
		BEDRAG												
4		LONE WAGES												
URNA														
MENTS JO	HANDELS-	VOORRAAD TRADING STOCK												
H PA)														
AAL / CAS		BANK												
KONTANTBETALINGSJOERNAAL / CASH PAYMENTS JOURNAL		BESONDERHEDE DETAILS												
ANTE														
KON	:	N N N O												



WORKSHEET 1 (c)

Date:

Name and	surname:
----------	----------

	' [Nam	e an	d su	rnaı	me:								
KOJ / CRJ	DIVERSE REKENINGE / SUNDRY ACCOUNTS	BESONDERHEDE DETAILS												
	DIVERSE RE	BEDRAG												
	KOSTE VAN	VERKOPE COST OF SALES												
RNAL		SALES												
RECEIPTS JOUI		BANK												
KONTANTONTVANGSJOERNAAL / CASH RECEIPTS JOURNAL	ONTLEDING	VAN KWITANSIES ANALYSIS OF RECEIPTS												
NTONTVANGSJO		BESONDERHEDE DETAILS												
KONTAI		Y O												







Date:

ANALYSING BUSINESS FUNCTIONS

In groups, brainstorm ways of explaining the 8 business functions to learners who may have different learning styles, i.e. visual learners, learners who need to move as they learn (kinaesthetic learning style), learners whose best way of learning is by listening or by "seeing" the main points visually. Google learning styles if you wish. Here are some ideas to get you started:

- Create a poster (1 x A4 size or A3 size) or a brochure Make a video.
- Record a radio interview with various "managers" who explain their functions.
- Create and perform a short drama which makes the 8 business functions clear.
- Choose a medium of your own if you have a great idea.

Use this space for rough planning notes.

Make sure you study the rubrics in your project notes (Activity 2) to ensure that you are on the right track.

WORKSHEEL 3 Date:	
Name and surname:	
TERM 4: THE RISK-TAKING GAME	
3.1 Which "business" won the game? Why did your team do well / not so well?	
3.2 What did you learn about taking risks?	
3.3 What is the value of having different roles in a team?	
2.4. What are the ricks involved in colling goods on credit?	
3.4 What are the risks involved in selling goods on credit?	
3.5 What are the risks of strikes on a business and how would you manage this risl	k?

Ivallie	allu	Suillaille.	
		•	

PREPARING FOR THE PITCH-THE BUSINESS PLAN

Complete the following table with the information using your textbooks and the research you have done. This will be the format of your business plan.

Description of the product or service	
The goals of the business	
Business ownership	
Production Plan	
Marketing Plan	
Management Plan	
SWOT analysis	
Financial Plan Fixed and variable costs Break-even point Cost price per unit Mark-up on sales Profit percentage	

Name and surname:

VISUALISE THE PITCH BY ACTING OUT EACH STEP

You will be facing a panel, just like the panel in the TV programme (Shark Tank or Dragon's Den). You want one of the panellists to invest in your business. To prepare, coach each other on the various components of your Business Plan by doing a "Shark Tank or Dragon's Den" role-play. The PR and marketing team will pitch the business plan while the other 6 team members will form the panel. Study the tips in your Learner's Project Notes on how to pitch a business plan to help you.

A few people act as the "panel". The best two or three presenters in the group will face the actual panel.

Complete the following peer-assessment for each member facing the panel in the practice run, or for yourself if you faced the panel (self-assessment.)

SCORING RUBRIC

CRITERIA	MARK ALLOCATION			
Business Description	15			
Marketing Plan	15			
Management Plan	10			
Production Plan	15			
Financial Plan	15			
Presentation of business				
• Visual Support (PowerPoint, Poster, etc.)	10			
Verbal Message	10			
• Q&A	10			



DISPLAY DURING PROJECT WEEK (IF THERE IS TIME)

Each business will have the opportunity to display and demonstrate their product during project week.

Make a "to do" list of what needs to be done.

WORKSHEET 8

Date:

Name	and	surna	me:
			_

FACING THE PANEL

Checklist before the panel interview:

8.1 Dress professionally in presenting your product and brand. What will you all be wearing? Why did you decide on these particular colours/outfits?

8.2 Ensure that you have a copy of your business plan for each adjudicator.

8.3 The presenters (probably the PR and marketing team/the most confident communicators) will pitch the business plan. What is your team strategy?

2.4 Are your team ready for a OPA cos

8.4 Are your team ready for a Q&A session?

Your pitch will be scored according to the rubric on the following page.



WORKSHEET 8 (continued)

Your pitch will be scored according to the rubric below:

CRITERIA	0 - 5	6 - 10	11 - 15
Business Description	Name and creativity.	Name, logo and creativity.	Name, logo, description of business (what does the business do) and creativity.
Marketing plan	Name of the product and creativity.	Name of product, creativity and price.	Name of product, creativity, price and market research.
Production plan	Inputs	Inputs and outputs.	Inputs, the process and outputs.
Financial plan	Fixed and variable costs.	Fixed and variable costs, break- even point and cost price per unit.	Fixed and variable costs, break- even point, cost price per unit, mark-up on sales and profit percentage.
CRITERIA	0 - 3	4 - 6	7 - 10
Management plan	Goal and role of managers.	Goal, role of managers and forms of ownership.	Goal, role of managers, forms of ownership, and how selling and buying will take place.
Presentation of business: Visual support (Power- Point / Poster)	Little effort has been done.	Some effort has been done.	A lot of effort has been done.
Verbal message	A lack of information was presented.	Not so confident and not all information presented.	Confident and a good verbal presentation with a lot of information.
Questions and answers	Not adequately answered.	Partly answered.	All the questions were adequately answered.
		TOTAL SCORE	. / 100



